

## The Worldwide Market for In Vitro Diagnostic Tests, 13th Edition

IN 2020, THE IVD MARKET IS

# \$83 BILLION

IVD INFLUENCES OVER

# \$8 TRILLION

IN HEALTHCARE SPENDING AND TREATMENT DECISIONS\*

\*(the approximate aggregate market size of hospital, physician practice, pharmaceutical, healthcare IT and clinical lab testing markets which are based on IVD).

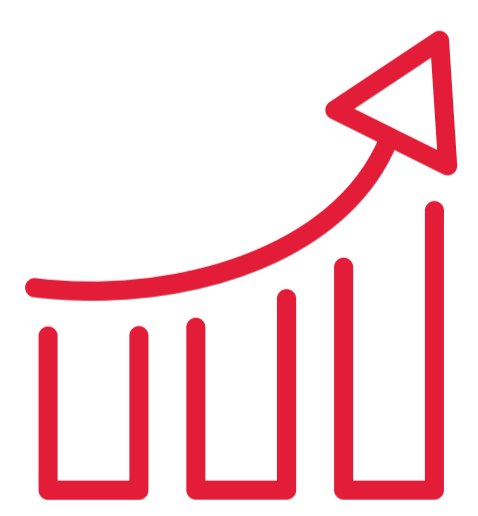
**11%** OF THE MARKET IS  
COVID TESTING

**89%** OF THE MARKET IS  
OTHER TESTING

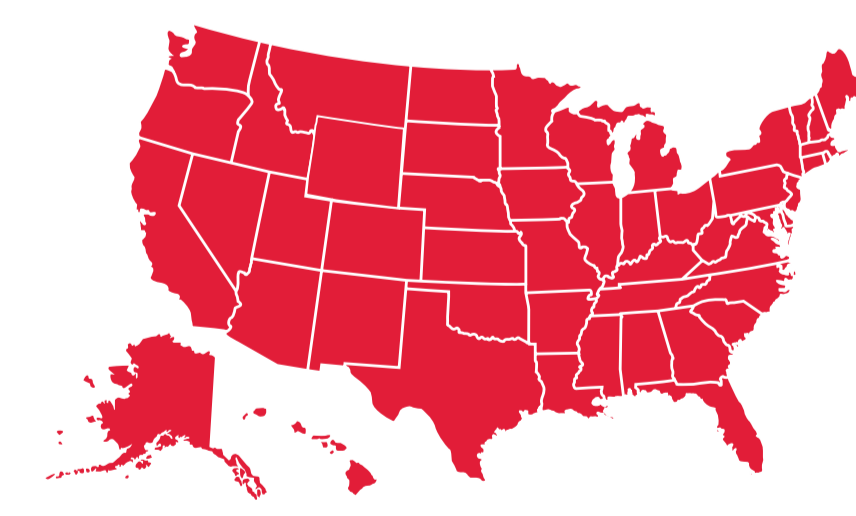
THERE ARE

## 300+ COMPANIES

SELLING DIAGNOSTICS. LESS THAN 20 COMPANIES  
EARN 77% OF THE REVENUE.



**FAST-GROWTH  
COMPANIES ARE: CEPHEID,  
QUIDEL, & BRUKER**



**45% OF THE MARKET  
IS IN THE UNITED STATES  
OF AMERICA**



**ROCHE (SWITZERLAND) &  
ABBOTT (USA) DOMINATE  
THE MARKET**

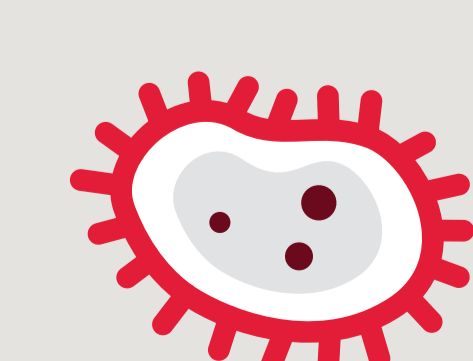
**TOP GROWTH MARKETS:**

 SOUTH KOREA  
 TURKEY

 VIETNAM  
 COLUMBIA

**TOP GROWING CATEGORIES:**

 INHERITED DISEASE



INFECTIOUS DISEASE